


Sponsorship Opportunity

CELEBRATING

70

YEARS OF

GR  OVVY

SOLUTIONS

IN LTC

**SCHCA 2025 ANNUAL MEETING & TRADE SHOW | APRIL 27-30TH
KINGSTON PLANTATION | MYRTLE BEACH, SC**

Trade Show Sponsorships

SPONSORSHIP BENEFITS:

- PRIME BOOTH SPACE
- RECEIVE AN EXCEL SPREADSHEET OF ATTENDEES EMAIL ADDRESSES - TWO WEEKS PRIOR TO THE TRADE SHOW
- ATTENDANCE AT OUR SUNDAY MEET AND GREET RECEPTION FOR SPONSORS AND ATTENDEES ONLY
- A PROMOTIONAL ITEM WITH YOUR COMPANY LOGO THAT WILL BE GIVEN TO ALL ATTENDEES
- RECOGNITION IN CONVENTION BROCHURE (*IF COMMITMENT IS RECEIVED BEFORE PRINTING IS ORDERED)
- COMPANY RECOGNIZED ON SIGNAGE THROUGHOUT THE CONVENTION
- SPONSOR RIBBONS FOR YOUR COMPANY NAME BADGES
- TO INCREASE TRAFFIC AT EACH SPONSOR'S BOOTH, WE PROVIDE THE ATTENDEES WITH SPONSOR CARDS TO BE STAMPED BY THE SPONSORS FOR THE GRAND PRIZE DRAWING AT THE END OF THE TRADE SHOW.

PREMIER, PLATINUM AND GOLD SPONSORS HAVE THE OPPORTUNITY TO PUT A COMPANY BLURB/AD IN THE SCHCA MONTHLY NEWSLETTER

PREMIER SPONSOR LEVEL - \$7,500 - CHOOSE FROM ONE OF THE FOLLOWING:

- **HOTEL KEY CARDS (1 SPONSOR)** - LET YOUR COMPANY NAME BE IN THE HANDS OF ALL WHO STAY AT THE HOTEL
- **CONVENTION TOTE BAGS (1 SPONSOR)** - ALL ATTENDEES WILL RECEIVE A TOTE BAG WITH YOUR COMPANY LOGO
- **TREASURE CHEST (1 SPONSOR)** - YOUR NAME ON THE KEYCHAINS GIVEN TO ALL ATTENDEES WHO WILL COME BY YOUR BOOTH TO SEE IF THEY HAVE THE WINNING KEY TO UNLOCK THE TREASURE CHEST
- **PAD FOLIO (1 SPONSOR)** - YOUR COMPANY'S LOGO ON A PAD FOLIO THAT WILL BE GIVEN TO ALL ATTENDEES TO TAKE NOTES ON DURING THE CONVENTION
- **BEACH TOWELS (1 SPONSOR)** - YOUR COMPANY'S LOGO DISPLAYED ON A STICKER ON BEACH TOWELS THAT EACH ATTENDEE WILL RECEIVE
- **STAINLESS STEEL CUP WITH STRAW** - YOUR COMPANY'S LOGO DISPLAYED ON A REUSABLE CUP EACH ATTENDEE WILL RECEIVE

PLATINUM SPONSOR LEVEL - \$5,000 - CHOOSE FROM ONE OF THE FOLLOWING:

- **NAMETAG LANYARDS (1 SPONSOR)** - YOUR COMPANY CAN DISPLAY THE NAMES OF ALL ATTENDEES
- **SUNDAY RECEPTION BEVERAGES (2 SPONSORS)** - INCLUDES COMPANY LOGO ON KOOZIES
- **TUESDAY RECEPTION BEVERAGES (2 SPONSORS)** - INCLUDES COMPANY LOGO ON KOOZIES
- **MEMBERSHIP MEETING/KEYNOTE SPEAKER (1 SPONSOR)** - INCLUDES INVITATION TO INTRODUCE THE SPEAKER, DISPLAY YOUR COMPANY MATERIALS AT THE ENTRANCE TABLE, AND YOUR COMPANY LOGO DISPLAYED ON COFFEE CUPS

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GOLD SPONSOR LEVEL - \$4,000 - CHOOSE FROM ONE OF THE FOLLOWING:

- **MONDAY AFTERNOON EDUCATION REFRESHMENT BREAK (2 SPONSORS)** - INCLUDES YOUR COMPANY LOGO ON CUPS AT THE WATER STATION
- **TUESDAY MORNING REFRESHMENT BREAK (2 SPONSORS)** - INCLUDES COMPANY LOGO ON COFFEE CUPS
- **TUESDAY AFTERNOON EDUCATION REFRESHMENT BREAK (2 SPONSORS)** - INCLUDES COMPANY LOGO ON CUPS AT THE WATER STATION
- **FLOOR CLINGS DIRECTING TRADE SHOW HALL TRAFFIC (1 SPONSOR)** - INCLUDES YOUR COMPANY LOGO ON FLOOR CLINGS THROUGHOUT THE TRADE SHOW HALL
- **TUESDAY RECEPTION HORS D'OEUVRES (2 SPONSORS)** - INCLUDES YOUR COMPANY LOGO ON NAPKINS

SILVER SPONSOR LEVEL - \$3,000 - CHOOSE FROM ONE OF THE FOLLOWING:

- **EXECUTIVE BOARD MEETING (1 SPONSOR)** - INCLUDES COMPANY LOGO ON BOARD FOLDERS
- **SUNDAY EDUCATION REFRESHMENT BREAK (2 SPONSORS)** - INCLUDES COMPANY LOGO ON CUPS AT THE WATER STATION
- **SUNDAY RECEPTION FOOD (2 SPONSORS)** - INCLUDES COMPANY LOGO ON NAPKINS
- **MONDAY MORNING REFRESHMENT BREAK (2 SPONSORS)** - INCLUDES COMPANY LOGO ON COFFEE CUPS
- **TRADE SHOW LUNCH (4 SPONSORS)** - INCLUDES COMPANY LOGO ON BEVERAGE CUPS AND SIGNAGE ON THE LUNCH TABLES
- **WEDNESDAY MORNING REFRESHMENT BREAK (1 SPONSOR)** - INCLUDES COMPANY LOGO ON COFFEE CUPS

BRONZE SPONSOR LEVEL - \$2,000 - CHOOSE FROM ONE OF THE FOLLOWING:

- **REGISTRATION ROOM DECORATIONS (1 SPONSOR)** - SIGNAGE IN REGISTRATION ROOM
- **ASSIST WITH GENERAL CONFERENCE EXPENSES (2 SPONSORS)** - SIGNAGE IN REGISTRATION ROOM
- **SUNDAY RECEPTION TABLE SPONSORS (2 SPONSORS)** - COMPANY LOGO/QR CODE/COMPANY BLURB ON ACRYLIC TABLE SIGNS
- **SUNDAY RECEPTION DRINKS (2 SPONSORS)** - INCLUDES COMPANY LOGO ON NAPKINS
- **TUESDAY RECEPTION DRINKS (2 SPONSORS)** - INCLUDES COMPANY LOGO ON NAPKINS
- **WEDNESDAY EDUCATION REFRESHMENT BREAK (1 SPONSOR)** - INCLUDES COMPANY LOGO ON NAPKINS
- **RECEPTION ENTERTAINMENT**- YOUR COMPANY SPONSORS THE ENTERTAINMENT
- **EDUCATIONAL SEMINARS (6 SPONSORS)** - INCLUDES OPPORTUNITY TO PRESENT THE SPEAKER AND HAVE A TABLE FOR LITERATURE