

# Sponsorship Opportunity



**SCHCA**

**GAME PLAN  
FOR SUCCESS**

**2024 ANNUAL CONVENTION  
& TRADESHOW  
APRIL 21-24, 2024**



# **SHOWCASE SPONSORSHIPS**

*To increase traffic at each sponsor's booth, we provide the attendees with sponsor cards to be stamped by the sponsors for the Grand Prize Drawing at the end of the Showcase.*

## **ALL Sponsorships Include:**

- Recognition in Convention Registration Brochure\* (*\*If commitment is received before printing is ordered*)
- Company recognized on signage throughout the Convention
- Sponsor ribbons for your company name badges
- Recognition in monthly newsletter
- A promotional item with your company logo that will be given to all attendees
- Attendance at our Sunday Meet and Greet reception for sponsors and attendees only
- Receive an Excel spreadsheet of attendees email addresses

## **PREMIER SPONSOR LEVEL—\$7,500 + Contributor**

- Sponsorship of a promotional item with your company logo and attendance for meet and greet cocktail hour with Board Members and Committee Chairs before the Sunday Reception (6:00 PM—7:00 PM), and a prime booth space
  - ◆ **Hotel Key Cards (1)**—Let your company name be in the hands of all who stay at the hotel
  - ◆ **Convention Tote Bag (1)**— All attendees will receive a tote bag with your company logo
  - ◆ **Treasure Chest (1)**— Your name on the keychains given to all attendees who will come by your Showcase booth to see if they have the winning key to unlock the treasure chest
  - ◆ **Pad Folio (1)**— Your company's logo on a pad folio that will be given to all attendees to take notes on during the convention.
  - ◆ **Beach Towels (1)**—Your Company's logo on a sticker placed on beach towels that each attendee will receive
  - ◆ **Reusable Stainless Steel Cup with Straw (1)**— Your Company Logo on a cup given to each attendee

## **PLATINUM SPONSOR LEVEL—\$5,000 Contributor**

- Sponsorship of a promotional item with your company logo and attendance for meet and greet cocktail hour with Board Members and Committee Chairs before the Sunday Reception (6:00 PM—7:00 PM)
  - ◆ **Nametag Lanyards**— Your company can display the names of all attendees
  - ◆ **Sunday Reception Beverages (2)** - includes recognition on koozies
  - ◆ **Tuesday Reception Beverages (2)** - includes recognition on Koozies
  - ◆ **Membership Meeting/Keynote Speaker (1)** - includes invitation to introduce the Speaker, display your company materials at the entrance table, and your company logo displayed on coffee cups

**\*Sponsorship Opportunities that are red have been filled by a vendor\***

# **SHOWCASE SPONSORSHIPS**

## **GOLD SPONSOR LEVEL—\$4,000 Contributor**

- CHOOSE from one of the following Gold Opportunities:
  - ◆ **Monday Afternoon Education Refreshment Break (2)** - includes logo on cups at the water station
  - ◆ **Tuesday Morning Refreshment Break (2)** - includes company logo on coffee cups
  - ◆ **Tuesday Afternoon Education Refreshment Break (2)** - includes logo on cups at the water station
  - ◆ **Floor Clings Directing Trade Show Hall Traffic (1)** - includes your company logo on a floor cling directing one way traffic in the Tradeshow Hall.
  - ◆ **Tuesday Reception Hors D 'Oeuvres (2)** - includes recognition on napkins
  - ◆ **Educational Seminars (6)** - includes opportunity to present the speaker and have a table for literature

## **SILVER SPONSOR LEVEL—\$3,000 Contributor**

- CHOOSE from one of the following Silver Opportunities:
  - ◆ **Executive Board Meeting (1)** - includes recognition on folders with company logo
  - ◆ **Sunday Education Refreshment Break (2)** - includes logo on cups at the water station
  - ◆ **Sunday Reception Food (2)** - includes recognition on napkins
  - ◆ **Monday Morning Refreshment Break (2)** - includes company logo on coffee cups
  - ◆ **Showcase lunch (4)** - includes company logo on beverage cups and signage on the tables where people will eat lunch
  - ◆ **Wednesday Morning Refreshment Break (1)** - includes company logo on coffee cups

## **BRONZE SPONSOR LEVEL—\$2,000 Contributor**

- CHOOSE from one of the following Bronze Opportunities
  - ◆ **Registration Room Decorations (1)** - signage in registration room
  - ◆ **Assist with General Conference Expenses (2)** - signage in registration room
  - ◆ **Sunday Reception Banner (2)** - Retractable Banner/Signage with sponsors listed
  - ◆ **Sunday Reception Drinks (2)** - includes company logo on napkins
  - ◆ **Tuesday Reception Drinks (2)** - includes company logo on napkins
  - ◆ **Wednesday Education Refreshment Break (1)** - includes company logo on napkins

**Visit [www.schca.org](http://www.schca.org) for online sponsorship commitment**