

EXHIBITOR'S SERVICE KIT

**South Carolina Health Care Association
2024 Annual Conference & Showcase**



Congratulations on becoming an exhibitor in our 2024 Showcase!
Included in this packet is pertinent information regarding the Showcase and Convention. Please read this packet of information carefully in order to avoid problems during set up.

The Next Step...

On-line Registration:

Please complete no later than April 5th—THIS IS NOT YOUR CONTRACT—THIS IS OTHER INFO

- Please go to the registration link and complete the form
 - ◊ Name badges for Convention
 - ◊ Name of Directory Listing and e-mail information for monthly newsletters

Upon completion, a confirmation will be e-mailed to the e-mail address provided on the registration form.

Just a few reminders...

- Don't forget to make hotel reservations! The room block ends on March 20th.
- Upon your arrival, come to our registration desk and pick up your name badge and Trade show packet that will contain a list of attendees and SCHCA Trade Show Rules and Regulations.
- **Each person has to pick up their own name badge.** Your name badge must be worn at all times to enter into any SCHCA events.
- Up to 4 complimentary lunches **per booth** for the Showcase Luncheon are included with your membership. Additional representatives may be registered for \$200.00 each. Your exhibitor membership includes your name badge, admission into the Monday Membership Meeting, access to the Trade Show Hall, Trade Show Lunch, and Tuesday Reception. However, only 4 representatives are allowed in one booth at the same time during the Trade Show. If you have more than 4 representative, you can alternate them throughout the day.
- Exhibitors Door Prizes are one of the most exciting features of the Showcase for the participants. Exhibitors will announce their own door prize winners, so be sure to get attendees cell phone number or email address.
- Exhibitors will be provided a buffet lunch on Tuesday, April 23rd from 11:00-12:00 in Eton, Oxford and Winchester.
- No alcohol is allowed at any exhibit booth. No children are allowed in the Exhibit Hall.

PLEASE READ THE ENCLOSED INFORMATION CAREFULLY! IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT THE SCHCA OFFICE AT (803) 772-7511.

“Game Plan for Success”

Showcase and Convention Tentative Agenda:

Sunday, April 21, 2024

1:00 PM– 4:00 PM.....Convention Registration
1:30 PM– 3:30 PM.....Concurrent Education Seminar
7:00 PM– 9:00 PM.....Sponsor/Attendee Meet and Greet Reception

Monday, April 22, 2024

8:00 AM– 4:00 PM.....Convention Registration
8:30 AM– 9:30 AM.....Membership Meeting
9:45 AM – 3:00 PM.....Concurrent Educational Seminars

Tuesday, April 23, 2024

6:00 AM– 11:00 AM.....Tuesday Exhibitor Booth Set-Up
8:00 AM– 10:00 AM.....Convention Registration
11:00 AM– 12:00 PM.....Vendor Lunch
12:00 PM - 3:30 PM.....Tradeshow Exhibit Hall
8:45 AM– 12:00 PM.....Educational Seminars
3:30 PM– 7:00 PM.....Dismantling of Booths
3:45 PM– 6:00 PM.....Showcase Reception

Wednesday, April 24, 2024

9:00 AM– 11:00 AM.....Educational Seminars

Green, Colored Events are those events of interest to our Exhibitors. Exhibitors may register for the seminars– Please contact SCHCA office for registration information at (803) 772-7511.

Please accept our sincere appreciation for your past and continued support of the South Carolina Health Care Association. We look forward to seeing you in Myrtle Beach!

Exhibit Hall

EMBASSY SUITES at KINGSTON PLANTATION
(118) 8' X 8' BOOTHS

SHOW: SCHCA ;

Trade Show
Entrance

SERVICE HALLWAY

CAMBRIDGE HALLWAY

BALMORAL HALLWAY

WESTMINSTER HALLWAY

