

**SUNDAY, April 18**

1:00 PM - 4:00 PM **Convention Registration**  
(Convention Desk)

1:30 PM - 3:30 PM **Early Bird Educational Seminar  
Medicaid Eligibility 101**  
Presented by: Brad Schutjer, Schutjer Bogar LLC  
(Windsor Ballroom)

2:00 PM - 3:30 PM **DHEC Advisory Committee Meeting**  
(Hampton)

3:30 PM - 4:30 PM **Executive Board Meeting**  
(Somerset)

8:00 PM - 11:00 PM **The Red Carpet Welcome Reception  
Featuring The Mighty McFly**  
(Kensington)

**MONDAY, April 19**

8:30 AM - 4:00 PM **Convention Registration**  
(Convention Desk)

9:00 AM - 10:00 AM **Membership Meeting**  
(Windsor Ballroom)

10:15 AM - 12:15 PM **General Keynote Session**  
Creating a Culture of Service Excellence  
Presented by Bryan K. Williams  
(Windsor Ballroom)

12:30 PM - 2:00 PM **LTC Nurses' Luncheon**  
(Kensington G)

12:30 PM - 2:00 PM **Lunch**  
(On your own)

2:00 PM - 4:00 PM **Concurrent Educational Sessions**

**7 Principles of EngageMe**  
Presented by Bryan K. Williams  
(Kensington E)

**Enteral Feeding**  
Presented by Keith Hoffman, Covidien  
(Kensington D)

**LTC Trend Tracker**  
Presented by Bill Hartung and Peggy Connorton,  
American Health Care Association  
(Kensington F)

**TUESDAY, April 20**

8:00 AM - 10:00 AM **Convention Registration**  
(Convention Desk)

8:00 AM - 11:00 AM **Exhibitor Move-In**

9:00 AM - 12:00 Noon **General Educational Session  
Take Your Facility Risk Temperature**  
Presented by Robin Bleier, RN, HCRM  
(Windsor Ballroom)

10:00 AM - 10:30 AM **Mandatory Exhibitors' Meeting**  
(Somerset)

11:00 AM - 12:00 Noon **Exhibitor's Lunch**  
(Lakeside Pavillion)

12:00 PM - 4:00 PM **Directing the Future of Health Care Showcase**  
(Kensington Ballroom & Lakeside Pavillion)  
Lunch available for attendees anytime between 12:00 - 2:00  
(Lakeside Pavillion)

4:30 PM - 6:30 PM **"It's a Wrap" Showcase Reception**  
(Lakeside Pavillion)

**WEDNESDAY, April 21**

9:00 AM - 11:00 AM **General Education Session**  
*MDS 3.0 is on its Way*  
Presented by Robin Bleier, RN, HCRM  
(Windsor Ballroom)