

# Sponsorship Opportunities

South Carolina Health Care Association  
2010 Annual Conference & Showcase



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**Directing  
the  
Future of  
Health  
Care**

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## Convention

April 18-21, 2010

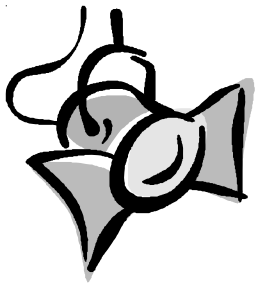
## Showcase

April 20, 2010

Kingston Plantation

Myrtle Beach, SC





# SHOWCASE SPONSORSHIPS

## BE IN THE SPOTLIGHT!

### PREMIER SPONSOR LEVEL - \$5,000 + Contributor

- NEW! 1ST Time Offered!**
- Welcome everyone as they come to the Convention Registration Desk to pick up their materials! A small table will be provided near the Convention Registration area for your company on Sunday and Monday of the Convention. You can simply put informational materials on the table or have a person at your table while the Convention Desk is open. This is the perfect opportunity for more “face time.”
  - Signage at your booth to identify you as a Showcase Sponsor, if you are an exhibiting sponsor.
  - Recognition in Convention Registration Brochure (*Commitment must be received by January 11, 2010*)
  - Company recognized on signage throughout the Convention
  - Recognition (including Link) on Home Page of the SCHCA website
  - Sponsor ribbons for your company namebadges
  - Recognition in monthly newsletter
  - PLUS, sponsorship of a promotional item with your company name. ***Please note only one of each of these opportunities is available.***

**Nametag Lanyards** - “Hang Around” the neck of all convention attendees

**Hotel Key Cards** - Let your company name be in the hands of all who stay at the hotel

**Convention Tote Bag** - Get Carried Away with your name, along with SCHCA on the tote bag given to convention attendees

**Educational Sessions Cash Giveaways** - And, the winner is.....Have your name attached to the money giveaways that are drawn before each educational session - 7 Sessions in all!

**Movie Vault** - Your name on the keychains given to all attendees who will come by your Showcase booth to see if they can open the “Movie Vault” for a valuable prize.

### PLATINUM SPONSOR LEVEL - \$4,000 Contributor

- Signage at your booth to identify you as a Showcase Sponsor, if you are an exhibiting sponsor
- Recognition in Convention Registration Brochure (*Commitment must be received by January 11, 2010*)
- Company recognized on signage throughout the Convention
- Recognition (including Link) on Home Page of the SCHCA website
- Sponsor ribbons for your company namebadges
- Recognition in monthly newsletter
- PLUS choose from one of the following Platinum Opportunities:
  - Opening Session / Membership Meeting (1)** - includes recognition in Opening Session Program
  - Entertainment at the Sunday Opening Reception (1)** - includes recognition on banner signage
  - Beverages at Sunday’s Opening Reception (2)** - includes recognition on banner signage
  - Keynote Speaker (1)** - includes invitation to welcome the participants and you may display your company materials at the entrance.

## **GOLD SPONSOR LEVEL - \$3,000 Contributor**

- Signage at your booth to identify you as a Showcase Sponsor, if you are an exhibiting sponsor.
- Recognition in Convention Registration Brochure (*Commitment must be received by January 11, 2010*)
- Company recognized on signage throughout the Convention
- Recognition (including Link) on Home Page of the SCHCA website
- Sponsor ribbons for your company namebadges
- Recognition in monthly newsletter
- PLUS choose from one of the following Gold Opportunities:
  - Executive Board Meeting and Refreshments (1)** - includes recognition on Board folders
  - Tuesday Reception Beverages (2)** - includes recognition on banner signage
  - Tuesday Reception Hors D'Oeuvres (3)** - includes recognition on signage
  - **Tuesday Morning Coffee Service (2)** - includes recognition on signage
  - Wednesday Morning Coffee Service (1)** - includes recognition on signage

## **SILVER SPONSOR LEVEL - \$2,000 Contributor**

- Signage at your booth to identify you as a Showcase Sponsor, if you are an exhibiting sponsor.
- Recognition in Convention Registration Brochure (*Commitment must be received by January 11, 2010*)
- Company recognized on signage throughout the Convention
- Recognition (including Link) on Home Page of the SCHCA website
- Sponsor ribbons for your company namebadges
- Recognition in monthly newsletter
- PLUS choose from one of the following Silver Opportunities:
  - Sunday Educational Refreshment Break (2)** - includes recognition on signage
  - Showcase Grand Prize (2)** - includes recognition on signage
  - Educational Seminars (6)** - includes recognition on signage
  - Showcase Luncheon (6)** - includes recognition on signage

## **BRONZE SPONSOR LEVEL - \$1,000 Contributor**

- Signage at your booth to identify you as a Showcase Sponsor, if you are an exhibiting sponsor.
- Recognition in Convention Registration Brochure (*Commitment must be received by January 11, 2010*)
- Company recognized on signage throughout the Convention
- Recognition (including Link) on Home Page of the SCHCA website
- Sponsor ribbons for your company namebadges
- Recognition in monthly newsletter
- PLUS choose from one of the following Bronze Opportunities:
  - Sunday Opening Reception Hors D'oeuvres (8)** - includes recognition on signage
  - Assist with general conference expenses**

**Visit [www.schca.org](http://www.schca.org) for online sponsorship commitment**

## STEPS TO SPONSORSHIP

- Decide Your Level of Sponsorship
- Choose the event you'd like to sponsor
- Complete the Sponsor Form at [www.schca.org](http://www.schca.org) or visit <http://schca.affiniscape.com/displayemailforms.cfm?emailformnbr=125655>
- Your company name will be added to the list of sponsors
- Thank you for your support!!!!

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Please call the Association office at (803) 772-7511 or email [kjohnston@schca.org](mailto:kjohnston@schca.org)